



International Conference on Modernization of Traditional Indian Medicine: Industrial Perspectives

1-4 August, 2022

Honoring Ayurvedacharya
Acharya Balkrishna Ji
on his 50th Birthday
(Jadi Buti Diwas)



Organized By
Patanjali Research Institute, India

Venue: University of Patanjali, Haridwar, India

In Association with
Society for Conservation and Resource
Development of Medicinal Plants

University of Patanjali, Haridwar, India

Sponsored By
NMPB & NABARD



About Patanjali Research Institute

Patanjali Research Institute (PRI) is committed to creating a better society and country, with Nationalism, Ayurveda, and Yoga as its main pillars. PRI is ready to assist individuals by bringing nature's blessings into their life, raising the world's pride and glory. PRI is ready to write a new success story for the world with its unwavering commitment, scientific framework, shrewd strategy, and realism. Ayurveda is one of the oldest Indian medical systems. Ayurveda is a holistic approach to health and treatment based on nature. Unfortunately, due to a lack of scientific evidence, this precious legacy of our progenitors has not gained much popularity. PRI's mission is to make India an ideal platform for the development and promotion of Ayurveda, serving as a model for the rest of the globe. The scientists at PRI have scientifically validated a vast number of formulations. For instance, during the SARS-CoV-2 epidemic, PRI developed **Coronil**, an evidence-based anti-SARS-CoV-2 formulation that includes extracts from *Tinospora cordifolia*, *Withania somnifera*, and *Ocimum sanctum*.

About the Society for Conservation and Resource Development of Medicinal Plants

The Society for the Conservation and Resource Development of Medicinal Plants (SCRDMP) was founded in 2005 to provide an international and national platform for individuals and organizations working in the field of medicinal plants. Further, the society is also endeavored to establish international research/development collaborations and disseminate cutting-edge innovations in the field of medicinal plants, their cultivation, interact with government agencies, scientific organizations, and non-governmental organizations (NGOs) to promote and protect the interests of medicinal crop growers and producers. In addition, the Society publishes an International Journal "Medicinal Plants," which covers all elements of medicinal crop cultivation, medicinal uses of plants, their active components, and related industries.

SCRDMP Office Bearers

President: Prof. A.K. Bhatnagar; Vice-President: Prof. A.R. Nautiyal; Secretary: Dr. G.P. Rao; Treasurer: Dr. V.S. Rana

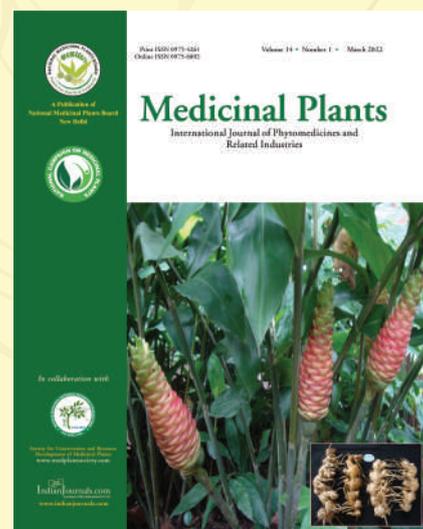
Best selected papers presented at the conference will be published in the Medicinal Plants Journal on a priority basis.

About Medicinal Plants Journal

Medicinal Plants is an International Journal that publishes research on phytomedicine, phytochemistry medicinal crop cultivation, ethnobotany, biotechnology, pharmacognosy, resource development, conservation, and related industries.

Medicinal Plants Journal is indexed in SCOPUS, UGC-CARE List, NAAS, ELSEVIER, CABI, EBSCO, J-Gate, ICI, etc.

Contact: Dr. G.P. Rao (Editor-in-Chief), Email: medplantjour@gmail.com



Invitation

Patanjali Research Institute and Society for Conservation and Resource Development of Medicinal Plants cordially invites you to attend the "International Conference (MTIMIP, 2022)" on "Modernization of Traditional Indian Medicine: Industrial Perspectives", Which will be held in Haridwar, Uttarakhand, India, on August 1-4, 2022, in a hybrid model that will include both offline and virtual sessions.

About the Conference:

Traditional medicines have been practiced for centuries and are substantiated by empirical shreds of evidence. Traditional Indian, Korean, and Chinese medicine have all evolved into well-organized healthcare systems in distinct regions of the world. India is one of the world's most influential knowledge centers for the use of traditional medicines in the treatment of various diseases. India has realized that the herbal sector must expand beyond national borders and that this can only be accomplished through international cooperation and coordination. In addition, the collaboration between industry and academia will assist in market linkage and rising trade in the herbal medicine sector. Subsequently, the agriculture sector is one of the prime contributors to India's economy, offering approximately 20.2% of the country's gross value added (GVA) during FY 2020-21. MTIMIP-2022 is a prestigious event that will be organized in an offline and virtual mode, this event will bring together Agriculture experts traditional and herbal medicine practitioners, professionals, researchers, Ayurveda, and healthcare experts, from all over the world to share their knowledge, and experience.

Themes:

Agriculture Revolution and E-Atmanirbhar Bharat

Day 1



- Digital Agriculture
- Rural Empowerment
- Doubling Farmers' Income
- Organic Farming
- Skill Development & Capacity Building

Ayurveda: The Science of Healing

Day 2



- Ayurveda: The Science of Healing
- Complementary and Alternative Medicine
- Ethnomedicine and Drug Discovery
- Cultivation and Market Linkage of Medicinal Plants
- Recent Market Trends in Herbal Medicine Sector

Evidenced Based Herbal Medicine and Clinical Research

Day 3



- Traditional Medicine: Clinical and Research Constraints
- Emerging Bioactive Molecules
- Technological Interventions in Extraction of Phytoconstituents
- Intellectual Property Rights in Perspective of Herbal Medicine

Day 4

Revered Acharya Balkrishna's Birthday Celebration (Jadi Buti Diwas)

Organizing Committee Members

Chief Patrons



Revered Swami
Ramdev Ji



Revered Acharya
Balkrishna Ji

Patrons



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*Pro Vice Chancellor,
University of Patanjali*



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*Dean & HOD,
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*Emeritus Scientist & CKO
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*Head, Herbal Research,
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Dr. Jyotish Srivastava

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Dr. Amanda-Lee Ezra Manicum (Tshwane University of Technology, South Africa)
Dr. Anil Thakur (RKMV, Shimla, India)

Registration Details

Registration Fees

Category	Early Bird (30 June, 2022)	Late (after 30 June, 2022)
Student	₹1000	₹1200
Ph.D. Scholar	₹1500	₹2000
Faculty	₹2000	₹2500
Industry	₹5000	₹6000
Foreign	\$150/€140	\$250/€240

Important Dates

Submission of Abstract	30 June, 2022
Accommodation Request	10 July, 2022
Submission of Registration Fees	10 July, 2022

Guidelines for Abstract Submission & Poster Presentation

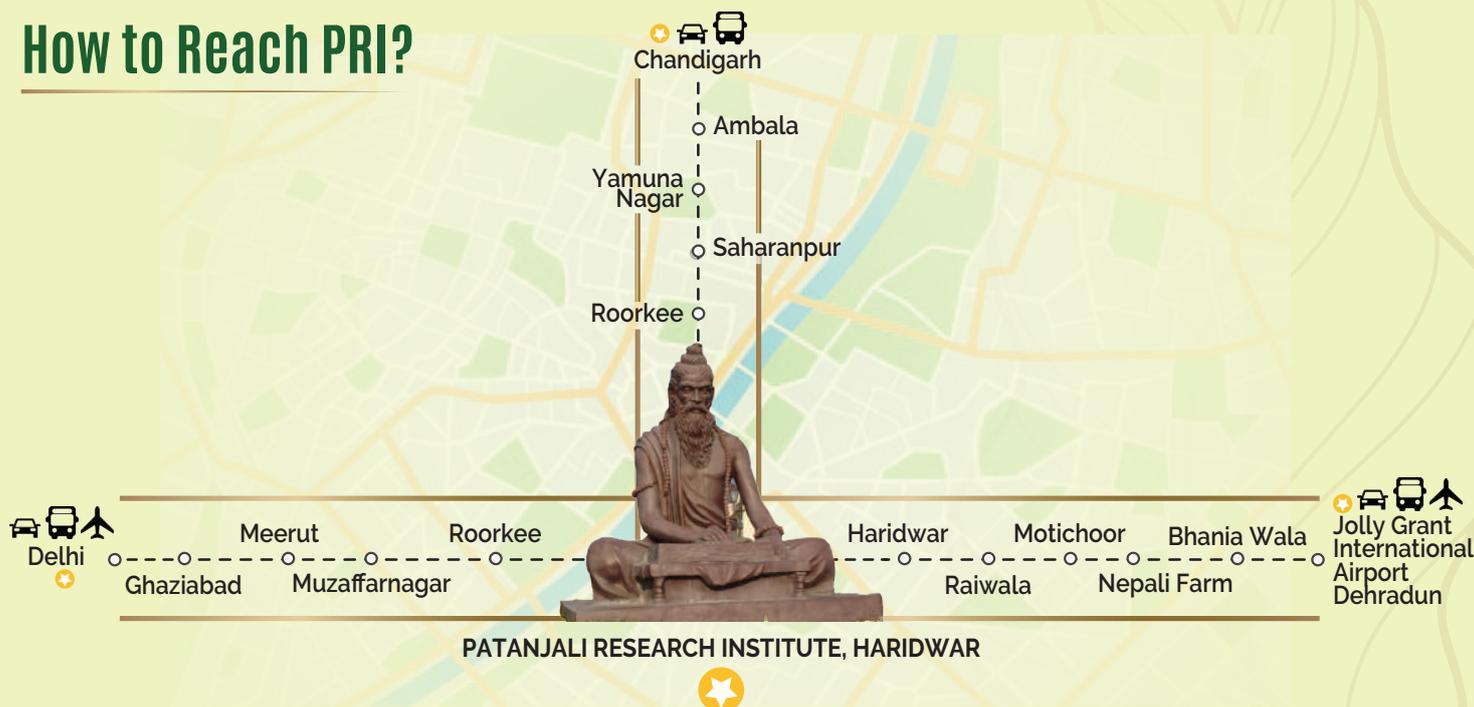
Abstracts should be prepared in Microsoft Word with Time New Roman 12 font, single spacing, and 1" margin on both sides. The abstract's thematic area must be clearly stated at the top of the page. The email address and phone number of the corresponding author must also be explicitly stated. Submit abstract as an email attachment to phrd.event@prft.in by June 30, 2022. The acceptance of the abstract will be communicated to the corresponding author via email.

Abstract Submission is now OPEN.

Guidelines for Poster Presentation: The participant should prepare the poster in advance and bring it in person. The dimensions of the poster should be 0.9 m (width) x 1.2 m (length).

Registration Link: <https://forms.gle/ivczRvueiVCrs58t6>

How to Reach PRI?



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 Dr. Ashish Dhyani: +91 95576 60489 (For accommodation)
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Address:

Patanjali Research Institute, Opp. Patanjali Yogpeeth-1, Maharishi Dayanand Gram, Delhi-Haridwar National Highway, Near Bahadrabad, Haridwar-249405, Uttarakhand, India. Email: phrd.event@prft.in